



Kazakhstan

# Wind Project Financing in Kazakhstan

Astana, October 2010

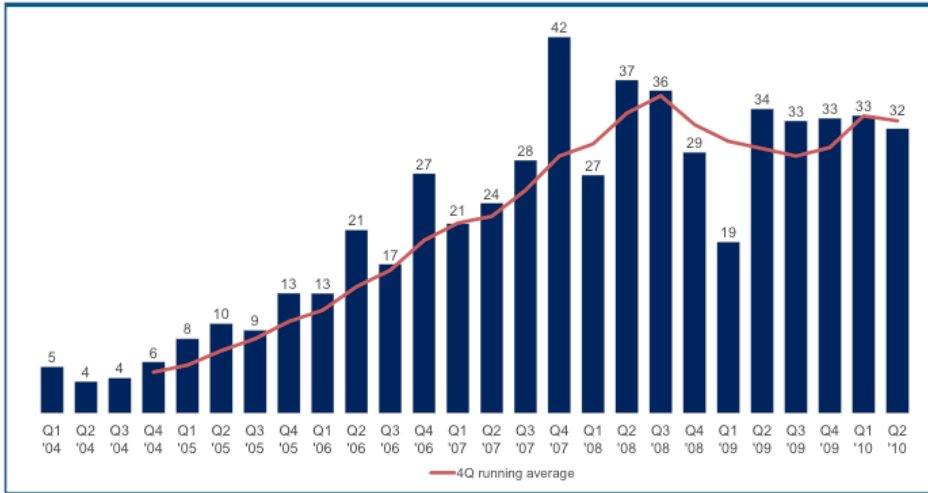
Olga Vovk



# Agenda

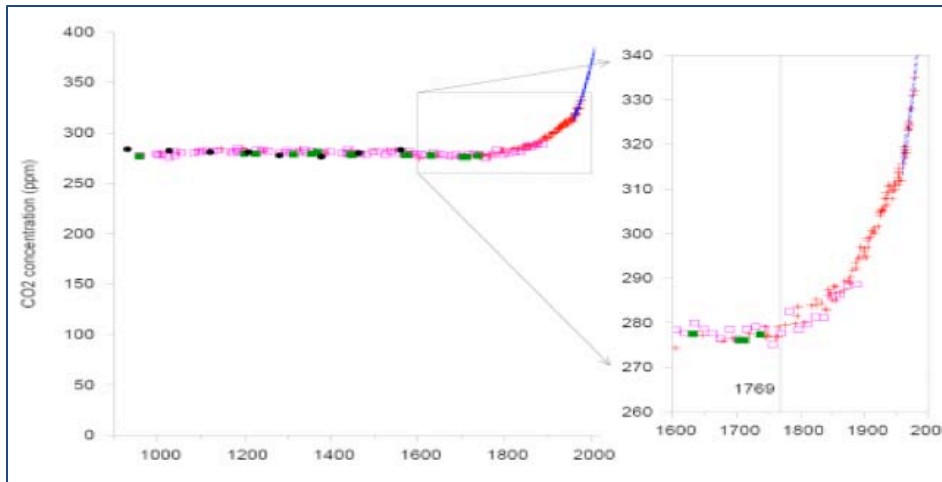
- Introduction
- Wind Project: the Basics
- Spectrum of Financing Alternatives
  - Project Finance
  - Equity Finance
  - Private-Public Partnership
  - Balance Sheet Finance
  - Islamic Finance
  - Alternative Financing Overview
  - Carbon Finance
- Conclusion and Recommendations

# New Investments in Clean Energy



Source: Bloomberg. New Energy Finance

- First half of 2010: \$65bn of new investments in clean energy
- Wind showed strength in investments:
  - Off-shore wind
  - Maturity of on-shore technology
  - China and other emerging markets



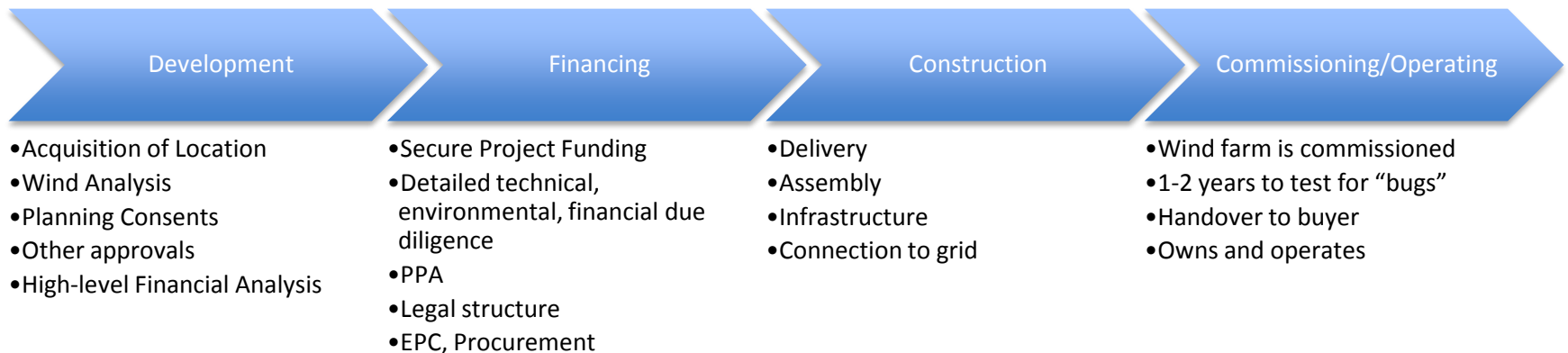
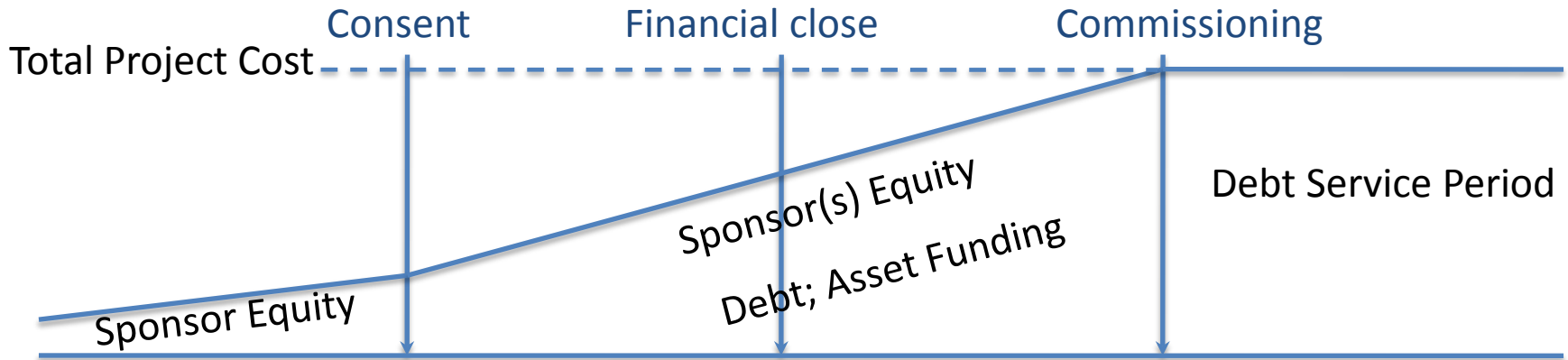
Source: www.withouthotair.com

- Driven by
  - Security of oil & gas
  - Rising demand for electricity
  - Escalating carbon emissions

# Kazakhstan: Renewable Energy

- Kazakhstan ratified Kyoto protocol
- June 2009 – Parliament passed the final amendments to the Law on Renewable Energy Sources
- Wind Potential:
  - Rich in wind resources
  - Meets the electricity demand
  - Contributes to the development of local industry
  - Technological transfers, positive socio-economic development
- Investments - ?

# Wind Project: Development Stages



# Spectrum of Financing Alternatives

Specific alternatives available would be driven by the timing and market conditions at that time, scale or stage of the specific project or a portfolio of projects, etc. It is likely that a combination of sources listed below will be required in order to secure full project funding.

## Traditional

- **Equity**
  - Private equity
  - Strategic Investors
  - Sovereign Wealth funds
  - Infrastructure Funds
  - Public Markets
- **Debt**
  - Project debt : be prepared for a marathon
  - Bonds
- **Balance Sheet**
  - Large corporates

## Unconventional

- Green Bonds
- **Carbon Finance**

## Additional

- Grants
- HNWI (high net worth individuals)
- Vendor finance

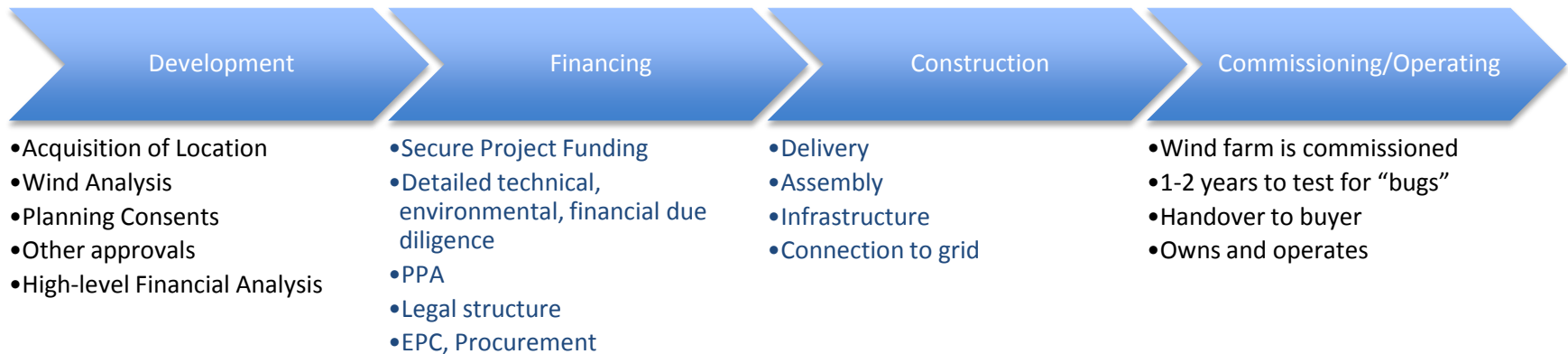
## Islamic Finance

# Wind Project: Financing Stages

Development stage:  
HNWI, Corporates,  
Equity Funds of  
Development Banks

Growth Capital /Construction Stage:  
Equity (Private Equity, Infrastructure  
Funds, Strategic Investors),  
Project Debt (Development,  
Commercial banks)  
Islamic finance

Operating Stage:  
Infrastructure  
Funds, Private  
equity (Buy-out)  
Funds, Bank Debt,  
Islamic Finance,  
Corporates



# Project Finance

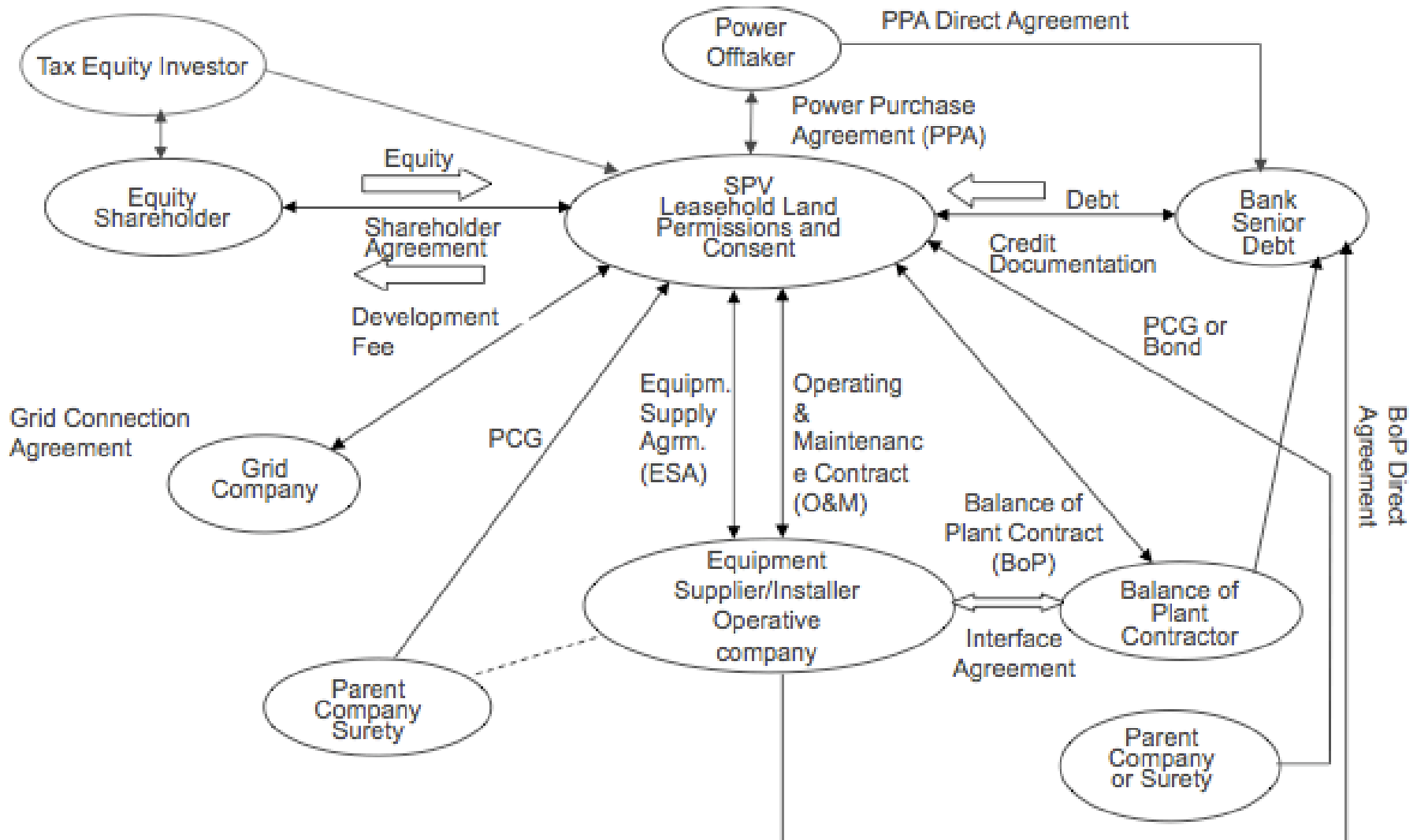
- Not every financing of a project is “Project Finance”
- Project Finance: well-defined, with internationally accepted structures and standards
- Various definitions. Key: it is debt financing based on future cash flows of the project itself. Also known as non-recourse financing as there is no recourse to anything but the cash flows and assets of the project (or the recourse is very limited)
- Consequences: has to be secured and risks have to be mitigated by a set of contract arrangements and guarantees
- Sources:
  - Export Credit Agencies (“ECA”)
  - Multilateral Agencies (“MLA”), Development banks: EBRD, EIB, ADB
  - Commercial International and Local Banks



# Participants

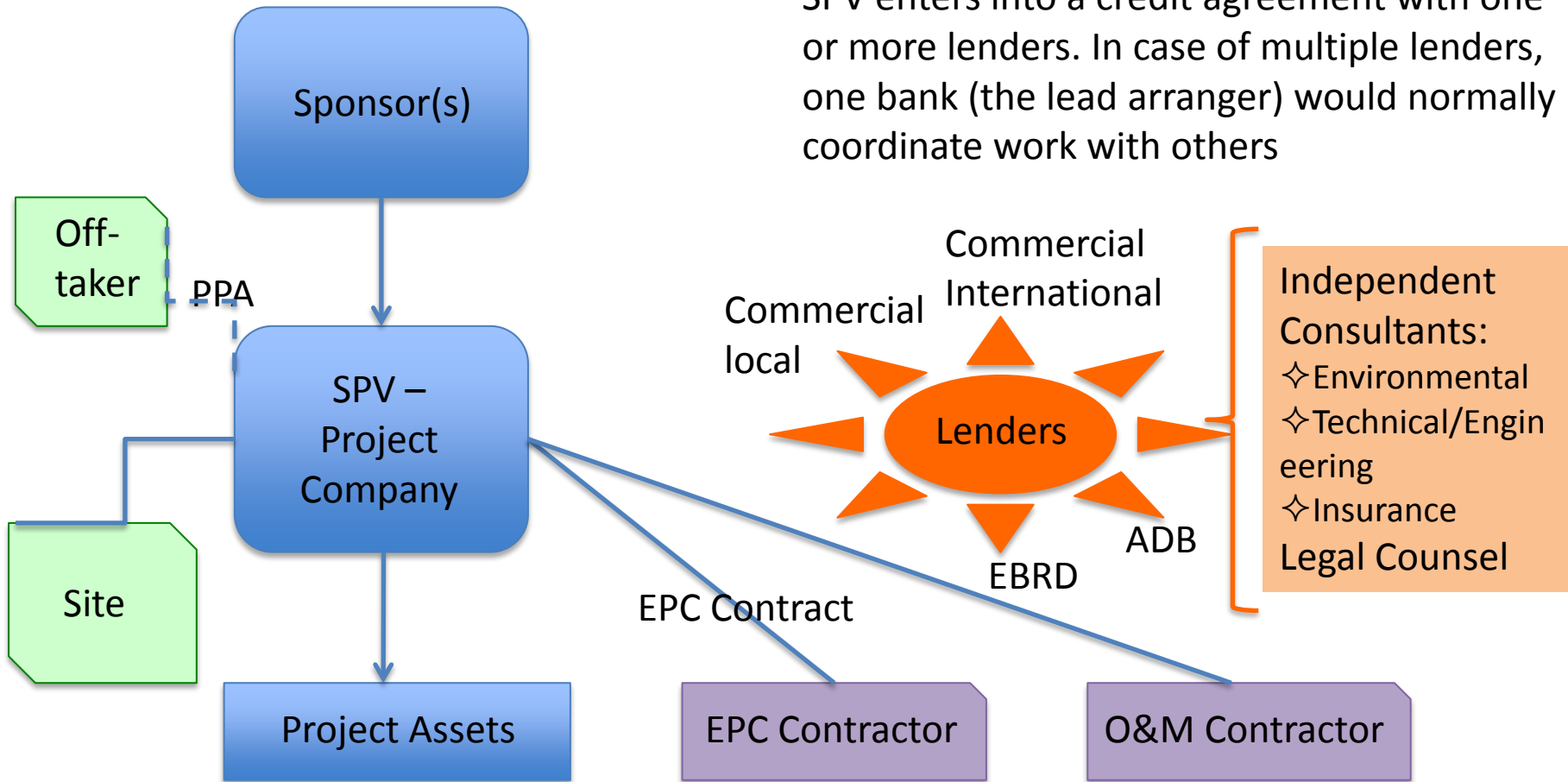
- Developer
- Sponsor(s)
- EPC Contractor
- Equipment Supplier
- O&M Contractor
- Off-Taker(s)
- (Banks, other debt providers)
- Advisors (financial, legal, technical)
- Host country government

# Sample Project Structure



# A simplified version

SPV enters into a credit agreement with one or more lenders. In case of multiple lenders, one bank (the lead arranger) would normally coordinate work with others



# Risk Allocation: “Ringfencing”

- Protecting the project against all risks
- How? Agreements, guarantees, insurances, opinions, warranties, etc. for each risk
- Risks are allocated to parties who is best able to manage it / most appropriate to bear it
- Contract is King!

# What makes a project bankable

Since risks are shared, one criterion of a project's suitability for financing is whether it is able to stand alone as a distinct legal and economic entity .

- Commercially sound:
  - Wind speeds, reliability of wind data
  - Grid connection
- Environmental requirements:
  - What about the birds and the airports?
- Names and track record of
  - Sponsor
  - Developer
  - EPC Contractor
- Off-take agreements:
  - PPA: price, term, guarantee
  - Creditworthiness of the off-taker
- Economically Sound: IRR / DSCR/etc.
- Regulatory regime: permits, licenses, etc.

# Project Debt Financing Process

- Timing: 12 months + ... be prepared for a marathon
- Sources: Development / Multilateral Banks: EBRD, EIB, ADB, IFC, etc.
- Commercial: International / Domestic

## Phase I: Structuring

- Initial Project Assessment
- Identification of Key Issues
- Due Diligence
- Development of funding strategy
- Development of Project Docs
- Selection of lender consultants

## Phase II: Execution

- Lender full due diligence
- Financial term sheet(s) development and negotiation
- Structure development
- “Ringfencing “ exercise
- Financial Close
- Debt Syndication

# Equity Funding (Sponsors)

Several potential sources of equity finance from strategic and financial investors. The choice depends on objectives, constraints and appetite. A competitive process may need to be considered in order to optimize value and commercial terms.

## Strategic Investors

- Suppliers (e.g. turbine suppliers)
  - Gamesa, Vestas, GE
- Customers
  - Distribution networks/ their ultimate owners
- Local Kazakh companies (O&G, conglomerates, industry)
- International companies (energy and beyond) with strategic presence / interest in Kazakhstan
- Example: International Companies investing in renewables: Areva, EDF, TOTAL, Gamesa, BP, Samsung, Mitsui, Enel and many more

## Financial Investors

- Private equity
  - EBRD (PE arm)
  - ADB (PE arm)
  - PEs with geo and industry focus
- Specialized infrastructure funds
  - MRIF (Macquarie Renaissance Infrastructure Fund)
- Sovereign Wealth Funds
  - Samruk / Kazyna
  - Masdar

# Process Considerations

- Two-stage vs. accelerated
- Usually takes around 6 months to complete
- External advisors: legal, financial, technical
- Key stages:
  - Preparation: Business Plan, Pre-marketing, Preparation of marketing materials
  - Stage 1: Solicitation of feedback; Indicative offers; Elimination of parties, preparation of dataroom
  - Stage 2: Dataroom, site visits, detailed due diligence; Binding offers
  - Negotiation and signing of agreements
  - In an accelerated process (2-3 parties) stages 1 and 2 are combined



# Project Finance: some numbers

- Equity : 30-40%
- Debt: 60-70%
- Typical project returns: mid teens (for the project), equity investors typically look for higher returns
- Tenor (length of the debt): depends on the project
- Pricing: driven by quality, country, project-specific risks, etc.

# Public Private Partnership (PPP)

- What is it?
  - A symbiotic relationship b/w a private entity and a public / government body for the completion of a project
- So much time on Project Finance – what for?
  - The structures / risk allocation principles are similar
  - Similar due diligence
  - Investment criteria / bankability
- Who did this in relation to wind projects?
  - Spain used PPP to develop its wind sector;
  - India: proposed equity investment to ADB (Asian Development Bank)
  - Accompanied by:
    - price mechanisms, contracts by the government on the guarantee to sell electricity produced by wind farms
    - Guarantees that reduce risks during wind farm set-up stage
    - Risk-return dilemma

# PPP for Wind in Kazakhstan

- Why relevant to Kazakhstan?
  - Useful for development on a utility scale
  - Mitigates risks
- Potential source examples:
  - Macquarie Renaissance Infrastructure Fund (MRIF)
    - New Fund: Has raised \$530mn; Target: over \$1bn
    - Kazakhstan is one of the target markets
    - The bulk of projects will be financed through PPP
    - Kazyna Capital Management (KCM) and Eurasian Development Bank (EDB) are among investors in MRIF
    - Focus: roads, airports, ports, electricity and gas distribution, heating networks, communications infrastructure, rail networks, water and sewerage utilities, social infrastructure. Renewables - ?
  - Asian Development Bank (ADB): experienced in PPP and wind

# Example: India

- ADB investing \$40mn in a PPP for Renewable Energy Development
- A new Joint-Venture Company is formed by a consortium of Sponsors:
  - NTPC (National Thermal Power Corporation): 40%
  - ADB: 20%
  - GE Energy (USA): 20%
  - Kyushu (Japan): 20%
- The foreign partners (GE, Kyushu) selected jointly by ADB and NTPC
- Basis for selection:
  - ✓ Financial strength
  - ✓ Global experience in carrying out renewable energy projects
  - ✓ Long-term interest in investing in the Indian power sector
- The Government shall not, directly or indirectly, hold more than 50% of the issued and outstanding shares
- Facilitates development of RES on a larger scale, as a power utility would, rather than on a project-by-project basis

# Balance Sheet Finance

- A company (e.g. utility) uses its balance sheet to finance a project:
  - Cash
  - Equity
  - Debt: the company can raise corporate debt, whereas SPV cannot due to unattractive risk profile
- Examples:
  - **China:** investment in 2009 ca. \$34 bn, the majority of which was for new wind projects. The majority of that was Balance Sheet financing
  - **India 2010:**
    - Altrade Group: 30MW wind project in Rajasthan
    - CLP Power India: 39.6MW wind project in Karnataka
    - National fertilizers: 14.7MW Jaisalmer Wind Farm (USD 15mn)
    - Gujarat State Fertilizers: 18MW Adodar Wind Farm
  - **Turkey 2010:**
    - Agaoglu Group (diversified): 93MW wind farm in Bandirma
    - Akuo Energy of France: 148MW wind farm in Ankara

# Balance Sheet Finance

- How is it applicable to Kazakhstan?
  - Attract investments from local energy, conglomerates, other industry companies
- World Experience: conventional Energy companies, large conglomerates
- In-line with move to adopt GHG reduction obligations
- Does not have to be forever: the company can SELL the project at any stage and realize profits

# Islamic Finance

- Consistent with the principles of Islamic law, Shariah
- In 2009 the government introduced principles of Islamic finance in Kazakhstan
- Kazakhstan is a member of
  - The Islamic Development Bank (IDB)
  - Organization of the Islamic Conference (OIC)
- Expands investors universe and opens new markets:
  - Important in the post-crisis world
  - Country's debut sovereign Sukuk (Islamic equivalent of bond)
- Specific rules and regulations:
  - Interest on loan is prohibited under Shariah
  - Challenges for Kazakhstan: originators are limited to Islamic banks and national holding or managing holding companies
- Already present in Kazakhstan: Al-Hilal Bank of Abu Dhabi
- Renewables is a halal industry under Shariah
- Investing in Renewables: IDB, ICD (Islamic Corporation for the Development of the Private Sector)
- Experience: Malaysia, Turkey, Middle East

# Additional Funding Options

- Vendor Finance - GE, Vestas, Gamesa, etc.
  - Example: Gamesa provided \$28mn (35% of the total investment) for the 50MW wind farm in Shandong province of China
- Grants and Foreign Aid
  - Various programs for sustainable development
  - Host government grants, investment programs
  - Foreign aid (which will in most cases require to purchase goods and services from the private sector of the country providing such financial aid)
  - Wind Examples:
    - Government of China and Denmark have launched a grant program in 2010 (until 2013) in renewable energy development. The Danish Government will provide experience and grant ca. \$18mn
    - Shanghai government plans to launch clean energy fund. The grant program will be established to encourage investment in RES, incl. wind
- Export-Import Finance
  - Export-import bank. Export agencies providing support in the form of loans and guarantees
- HNWI (High net worth individuals)
  - Good at the initial stage or for small-scale projects
  - Tax incentives - ?



# Alternative Financing Instruments

- Green Bonds
  - World Bank (IFC)
  - Asian Development Bank
- Climate Bonds
  - Would be issued by governments
  - Due to novelty and scale of issuance, government guarantees and political risk insurance may be needed
- Carbon Finance

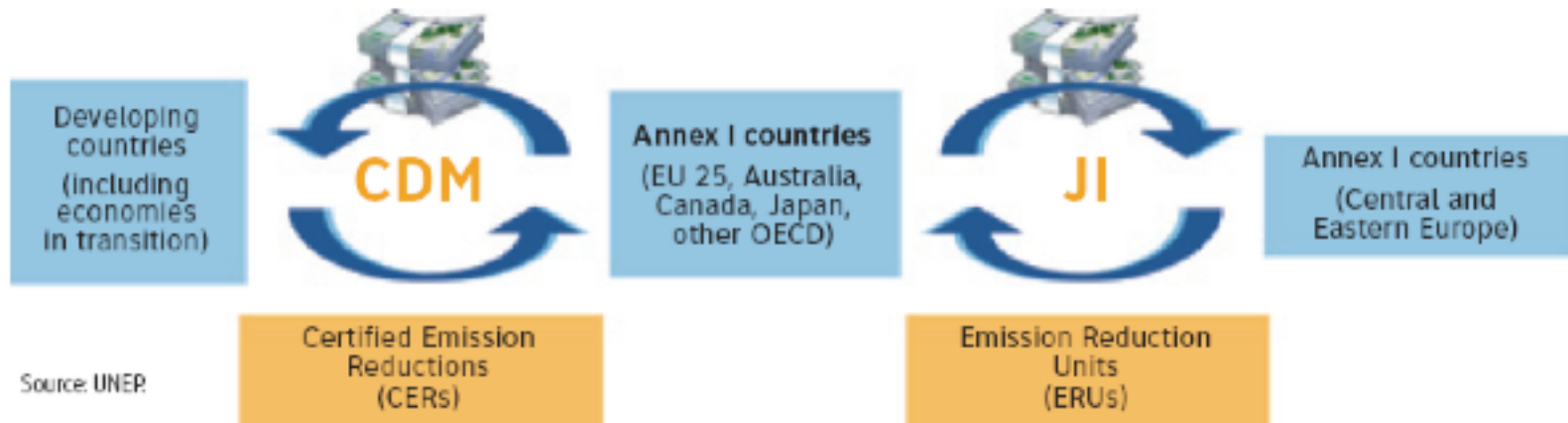
# Carbon Finance at a Glance

- Kyoto Protocol'97 – agenda and vision for action
- 40 Annex-I Countries subjected to legally binding emission targets ....2012
- Costs of abatement – clear incentives:
  - Developed Countries: \$50-100/ton
  - Developing Countries: \$1-10/ton
- Kazakhstan is a non-Annex I country

# Carbon Mechanisms

- 3 trading instruments:
  - Emissions Trading – between developed countries
  - JI (Joint Implementation) – between countries with GHG reduction targets
  - CDM (Clean development mechanism) – between developed and developing countries

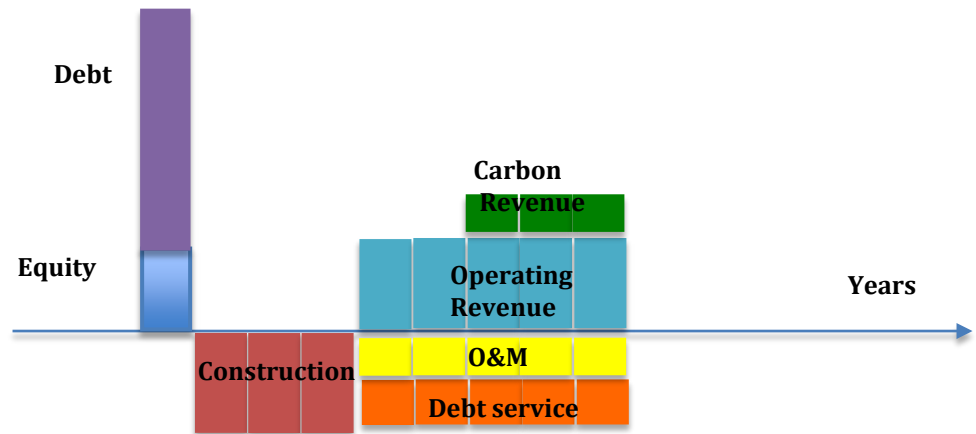
## The project mechanisms: the CDM and JI



*Although the two project mechanisms are similar, they differ in their geographical scope. The CDM concerns developing countries, including economies in transition, while JI concerns the industrialized (Annex I) countries.*

# Carbon Financing: Opportunities

- Can help regardless of who the equity sponsor and/or debt providers are
- Typical 60MW project might generate 100K tonnes of CO2 reductions per year
- ... to cover 5%-10% of project cost
- Can increase project IRR by 0.5-15% (for wind more like ca 5-7%, but.... depends on e.g. \$price/tCO2)



- Local Market: GHG
- Local Trading System or Carbon Exchange
- Position for CDM

# Carbon Finance: Challenges

- Government's view on Kyoto? Annex B party?
- Price per tCO<sub>2</sub> in Kazakhstan?
- Guarantees to ensure carbon revenue and hence financing can be part of the project?

# Carbon Financing: Process Considerations

- A lengthy process:  
PIN (project idea note) → Host Country Approval → Validation → Registration → Monitoring Verification & Certification → Issue ERUs
- Would be beneficial to work with a Carbon Fund:
  - Carbon Fund will work with project Sponsor to estimate carbon reduction potential
  - Support from the Fund to prepare Project Idea Note and Project Design Document
  - May contract to buy credits up-front / provide partial up-front payment (depends on the Fund: e.g. EBRD provides partial up-front payment)

# Investment Barrier Considerations and Mitigating Factors

- **No precedents of renewable projects, lack of local expertise**
  - Strong Developers, Sponsors, Equipment Supplier, EPC, O&M Contractor, Advisors (financial, legal, technical) Build an Exemplar Project !!!
  - Banks are FIRST in line to finance your SECOND project
- **Regulatory regime**
  - Clarity on licenses, land lease, tariffs, processes and enforceability. A legal opinion is required
- **Political Risk**
  - Political Risk Insurance/Guarantee from Multilateral and/or Export Credit Agency
  - Private Insurance Company with High Rating
- **High Level of physical depreciation of energy distribution and transmission infrastructure**
  - Invest to modernize, BUT...
    - Investment is limited is part due to high level of sector regulation and unfavorable for investment tariff system

# Investment Barriers Considerations and Mitigating Factors

- **Creditworthiness of off-takers**
  - The Government or Sponsor(s) may need to “underwrite” the payment
- **Quality and reliability of data (winds speeds)**
  - The further back you can go the better
  - Internationally recognized opinions
- **Project Returns and Financial Risks**
  - FOREX PPA in/tied to “hard” currency?
  - PPA: At LEAST tenor of debt +1-2 yrs
  - Carbon Finance – can boost returns to meet/exceed hurdle rates, **BUT**
- **Carbon Finance implementation / viability:**
  - Government’s position on Kyoto protocol / commitments: Annex I, GHG emissions?
  - UN support, partner with EBRD



# Conclusion and Recommendations

- Kazakhstan is positioned in a highly attractive geographical area:
  - Good wind resources according to the studies and expert opinions
  - A broad spectrum of financing alternatives to be leveraged from the West, Asia and Middle East in addition to local sources
- To overcome barriers that hinder investments in the sector, existing issues need to be addressed and clarified:
  - Regulatory regime for renewable generation implementation
  - Pricing mechanisms to support the development that would be acceptable to investors: long-term with credit-worthy off-takers
  - Kazakhstan's position with respect to Kyoto protocol and GHG emissions reduction obligations
  - Scale of alternative energy in Kazakhstan: target share of the alternative energy in the overall generation by source and the government's commitment to the targets
- Kazakhstan would benefit from having strong creditworthy sponsors and partners (Developers, Financial Institutions, EPC, O&M contractors, Advisors):
  - Would allow to build track record and ensure technology and skill transfer
- Government, strong sponsor guarantees, public private partnerships and development banks are likely to provide additional comfort to investors and mitigate risks
- Various routes/sources of financing and structures should be considered to find an optimal solution for each project or a portfolio of projects

# Thank You!

